



BELLEVUE WELCOMES PACIFIC NORTHWEST DENTAL CONFERENCE
4000+ Dentists convene in Bellevue June 13-14, 2013
Will infuse \$4 Million into the local economy

Bellevue, Wash. (June 12, 2013) – Thursday, June 13 is the first day of meetings for one of Bellevue’s largest conventions of the year. More than 4,000 attendees are in town for the Pacific Northwest Dental Conference (PNDC), the 126th Meeting of the Washington State Dental Association (WSDA).

The convention is projected to create a total economic impact of more than \$4 million in Bellevue and the region. PNDC will hold its business sessions at Meydenbauer Center and the Hyatt Regency Bellevue and is using hotel rooms throughout the city.

Attendees of the Pacific Northwest Dental Conference include dentists, hygienists, assistants, and front office staff— and over 85% of the attendees are female. In addition to those attending the meeting sessions, PNDC attendees often bring spouses and family along with them, adding to the impact this group can have on the community.

The impressive economic impact of Pacific Northwest Dental Association’s annual meeting is attributed in part to attendance volume and demographics. Additionally, since attendees will be on their own for most meals, Bellevue restaurants are expected to do brisk business this week. Retail, transportation, business services, cultural attractions and many other businesses are also expected to benefit. As a way of demonstrating Bellevue’s hospitality a number of Bellevue businesses are displaying Welcome PNDC signs. In addition, a number of businesses have partnered with PNDC to host special events for the conference attendees and their guests.

PNDC is one of several “citywide” conventions in Bellevue this year (groups that use the Meydenbauer Convention Center for their meetings and at least 200 hotel rooms on peak night). “PNDC’s Annual Meeting has been held in Seattle for more than 25 years,” said Jane Kantor; CMP, Director of Sales for Visit Bellevue Washington. “We’re thrilled to host the convention in Bellevue this year and for the next four years.”

Bellevue was selected as convention host because of its compact walkable downtown, its welcoming hotels and its proximity to I-90 and I-405 making it accessible for attendees arriving from throughout the state.

About the Pacific Northwest Dental Conference

“The PNDC provides critical continuing dental education for WSDA members and their staff, with lectures and workshops by some of the country’s most respected names in dental education,” said Amanda Tran, Senior Vice President of the Washington State Dental Association. In addition to the educational piece of the conference, 175 vendors will show their products and services at the PNDC’s Exhibit Hall in the Meydenbauer

Center.” Many attendees will stay at the Hyatt Regency Bellevue, the event’s headquarters hotel, and all attendees have been encouraged to take in shops, sights and restaurants while they’re at the conference. “We’re excited about the move to Bellevue, said Tran, “We expect it to be a win-win for attendees and the city of Bellevue.” The Pacific Northwest Dental Conference is presented annually by the Washington State Dental Association, a professional organization representing licensed dentists in the state. For more information about the PNDC, visit www.wsda.org/pndc

About Visit Bellevue Washington

Visit Bellevue Washington (VBW) is Bellevue’s official Destination Marketing Organization (DMO) representing the city’s hotels, Meydenbauer Convention Center and the entire Bellevue hospitality community. A safe, walkable and easily accessible city, Bellevue provides a vibrant fusion of welcoming hotels, restaurants, nightclubs, lively culture, outdoor recreation world-class shopping. Surrounded by pristine natural beauty with big-city amenities, Bellevue a wide variety of entertainment experiences, and is home to innovative global corporations. www.visitbellevuewashington.com.

###

MEDIA CONTACT

Sharon Linton
Visit Bellevue Washington/Meydenbauer Center
425-450-3720
slinton@visitbellevuewashington.com